







# BUSINESS PRESENTATION



www.crilumaviaggi.com

### **ABOUT US**

Founder: Antonio Recchi

Year founded: 2013

The most weel-know and structerd travel agency located in the middle of Italy, specifically in the Marche region.

Every day Criluma is involved in promoting online and direct sales of travel packages and cruises provided by the best Italian tour operators that are on the market.

Criluma Viaggi consists of 12 annual work units of which three specialize in software development, production and promotion of audiovisual content in the web and social spheres.





#### **CRILUMA**

#### **AGENCY**

With more than 8,000 satisfied customers a year Criluma in a short time has established itself in the Marche region, becoming a landmark, a symbol of quality and guaranteed services. Criluma Viaggi is among the most important travel agencies in Italy.

#### **TOUR OPERATOR**







Since 2016 BluCriluma has been the T.O. of reference for Croatia, Montenegro and Albania. Located geographically near the port of Ancona, it excellently handles thousands of departures and stays in Croatia and the Balkan coast every year.

#### **WEDDING TRAVEL**

Honeymoon specialists.

Every year hundreds of couples entrust Criluma with the organization of their honeymoon, with a staff of professionals dedicated to making the dreams of the newlyweds.

#### **CRILUMA TECH**



With an eye always on the future, Criluma has always been at the forefront of technology and communication systems.

Through the website www.crilumaviaggi.com it is possible to purchase flights, stays, cruises, speak directly with an operator in RTC and be kept up-to-date on offers and events organized by the agency.

### THE VISION

The market for tourism services has profoundly changed as important shares have been absorbed by the Internet channel.

In outgoing management Criluma offers superior information and support services on the web channel.

In incoming, the agency reinterprets the role of commercial intermediary making possible the knowledge and booking of cultural and hospitality services through the web.

#### THE MISSION

To deliver tourism services by taking advantage of the opportunities offered by new technologies but retaining a special

attention to the direct relationship with customers aimed at maximizing their satisfaction.





### INCOMING MARCHE

Two shelters in the Sibillini Mountains National Park:

- Rifuge Colle Le Cese
- Cupi di Visso Refuge
- A centuries-old structure called the Hostel Hospitale convento di San Francesco in the municipality of Venarotta in the province of Ascoli Piceno.
- It deals entirely with the reservation and sale of tickets for historical train rides of the Italic Subappennine Railway.













#### **PREMIAZIONI**



Win 4 all 2017/2018/2019 by GTN



All-Stars of the sea 2019 /2023



I Protagonisti del Mare 2019/2023



Con noi viaggi al sicuro 2017/2018/2019



Wedding Awards di matrimonio.com 2021/2023









### Certificazioni





#### CERTIFICATE



No. 399896

This is to certify that the Management System of

CRILUMA SOCIETA' COOPERATIVA Via Sandro Totti, 2 60131 Ancona

has been assessed and found to be in compliance with the standard

UNI EN 14804:2005

opticable to

Design and organization of Tour Operator services and travel arrangements for the study of foreign languages.

The certificate has been issued under No. **399896** for the registration period from 4<sup>th</sup> June 2019 to 3<sup>rd</sup> June 2022.

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validity code: 41489BC6-968

Check the validity of this certificate using this code at www.ll-c.info

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## CONTACT US



+39 071 9945580



info@crilumaviaggi.com



www.crilumaviaggi.com



Via Sandro Totti 2 Ancona

